

Agile Critical Thinking



Bring your executives and managers to the next level with our flexible, customized, action-oriented training and follow-up mentoring

Available Courses

Jumpstart Your Critical Thinking ♦ Balancing Strategy & Execution

Target Audiences

Executives ♦ Senior Managers
Emerging Leaders ♦ Managers & Directors
Teams ♦ Workgroups ♦ Organizational Units

Empower Your Team

After experiencing our process, people feel more confident in their ability to:

- › Tame complexity.
- › Think more strategically.
- › Recognize where critical thinking improves outcomes.
- › Recognize hidden assumptions.
- › Make better decisions with less churn.
- › Avoid being swayed by spin and persuasion.
- › Approach projects more systematically.

- › Our programs are highly interactive, engaging and deep.
- › We use experiential learning built on realistic business scenarios that illustrate critical thinking skills in an organizational setting.
- › We've created easy to learn frameworks and useful techniques.
- › Participants take away useful toolkits and job aids.
- › We offer follow-up sessions to sustain the learning and help apply it to their work.
- › We engage the participant's managers to support their development.

Why It Works

Our focus is on helping each participant apply new thinking to their jobs.

Flexible Delivery Options

We tailor every course to your organization's style, priorities, and specific needs.

- › We offer both courses in one or two day formats. The two-day format covers the same topics with more practice and team exercises.
- › We can incorporate virtual training and online communities for mentoring and sustaining learning and growth.
- › We offer train-the-trainer sessions for organizations that prefer to license materials.

Jumpstart Your Critical Thinking

This course helps participants become more aware of how critical thinking increases their effectiveness. The Agile Critical Thinking ("ACT") framework is a way to approach problems and opportunities.

Unlike traditional critical thinking programs, we don't teach rhetoric or syllogisms. Instead we focus on ways that participants can be more effective critical thinkers in their organizational environment.

We discuss how to clarify the question, gather data and draw conclusions, take initial action and make course corrections when needed.

Participants work through realistic business situations and relate their learning to their work.

Topics

- › Agile Critical Thinking
- › Assessing the Situation
- › Clarifying the Question
- › Analyzing Stakeholder Issues
- › Organizational Culture
- › Problem Complexity
- › Considering the Evidence
- › Revealing Hidden Assumptions
- › Evaluating Arguments
- › Drawing Conclusions
- › Creating an Action Plan

Balancing Strategy and Execution

Strategic thinking is thinking critically about the future.

Each person in the workplace must understand the vision and plans of their organization. They need to understand the trends in their own specialty. Ultimately they need reflect this understanding in their decisions.

In this seminar we look at what strategic thinkers do well and how participants can improve their own strategic thinking skills.

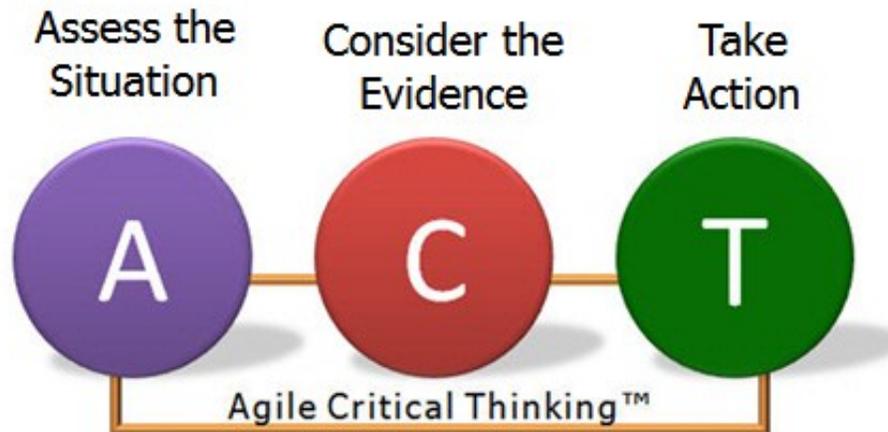
Participants perform a self-assessment of their current decision-making and develop a plan for improving their strategic thinking.

Topics

- › What Strategic Thinkers Do Well
- › Companies are Reinventing Themselves
- › Elements of Strategic Thinking
- › External and Internal Factors
- › Balancing Strategy & Execution
- › Communicating Up and Down
- › Using Porter's Five Forces
- › Core Competence
- › Avoiding Errors & Biases
- › From Strategy to Actions
- › Testing Your Strategy

Agile Critical Thinking

A Framework for Critical Thinking in Organizational Settings



Anne Pauker Kreitzberg
Cognetics Interactive
PO Box 386
Princeton Junction, NJ
08550
USA

609.947.0944
anne@cognetics.com

